



FOR IMMEDIATE RELEASE

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NEW ORLEANS, LA. (May 8, 2013) The Greater New Orleans Hotel & Lodging Association Hospitality Education Foundation, awards Warren Easton Hospitality Academy High School Senior with scholarship valued at **\$8,000.00** for higher education.

Rashad Pierre, an active member of the Warren Easton Community has been on the basketball team for four years in addition to maintaining Beta Honor Roll status. These accomplishments coupled with his desire to pursue a career in hospitality, made the Eastern New Orleans resident a perfect match for the scholarship. Rashad plans to attend the University of New Orleans Lester E. Kabacoff School of Hospitality, Restaurant and Tourism in the fall.

The mission of the Foundation is to create awareness of the Hospitality Career Path available to high school students in our community, and to provide and promote continuing education needs of the industry.

- The Greater New Orleans Hotel & Lodging Association Hospitality Education Foundation scholarship is granted in recognition of excellence and commitment to a future in the hotel and lodging industry.
- The scholarship awards one outstanding qualified high school senior enrolled in a Hospitality Academy, with a curriculum recognized by the American Hotel & Lodging Association, a scholarship of \$1,000 per semester to either the four-year bachelor's degree program at the University of New Orleans Lester E. Kabacoff School of Hotel, Restaurant & Tourism, or Delgado Community College's two-year Hospitality Management Program.
- The scholarship includes additional support from the hotel and lodging industry by way of mentoring by industry professionals, assistance in securing internships and employment, invitations to industry educational seminars, meetings and events, and general support in academics and opportunities.



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About the Greater New Orleans Hotel & Lodging Association

The Greater New Orleans Hotel and Lodging Association is a membership-based, not-for-profit, private association representing the hotel and lodging industry in the Greater New Orleans area. GNOHLA is devoted to representing the rights and interests of the New Orleans hospitality industry through education, political action, communication, and marketing; for providing member benefits that improve the financial position and public awareness of its members; and for supporting strategic alliances to promote the value of New Orleans tourism and travel.

About the Greater New Orleans Hotel & Lodging Association Hospitality Education Foundation

The Greater New Orleans Hotel & Lodging Association Hospitality Education Foundation is a non-profit corporation formed to create awareness of the hospitality career path available to high school students in our community, to provide educational and financial support to the secondary and post-secondary institutions offering hospitality programs, and to sponsor continuing education programs for association members.