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Overview /Definite and Tentative Pace Comparison

OVERVIEW STATISTICS				
Year	CVB Def Room Nights as of 07/31/05	Cxld Room Nights from Katrina	CVB Def Room Nights as of 04/30/10	Tentative Room Nts
2004	1,546,376		1,546,376	
2005	1,544,987	459,061	1,145,504	
2006	1,444,313	1,048,636	570,404	
2007	1,092,283	467,837	987,358	
2008	774,871	230,269	1,043,361	
2009	732,896	136,798	1,178,484	
2010	615,629	150,358	1,104,798	150,358
2011	523,117	120,228	776,783	120,228
2012	557,308	171,083	788,127	171,083
2013	363,701	80,260	641,888	80,260
2014	198,773	55,080	399,573	55,080

PRE-KATRINA AND CURRENT PACE REPORT					
DEFINITE ROOM NIGHTS					
Years Out	1	2	3	4	5
Pre-Katrina	2006	2007	2008	2009	2010
7/31/2005	1,444,313	1,092,283	774,871	732,896	615,629
Post Katrina	2011	2012	2013	2014	2015
4/30/2010	776,783	788,127	641,888	399,573	349,078
Room Night Variance	-667,530	-304,156	-132,983	-333,323	-266,551
Percentage Variance	-46.2%	-27.8%	-17.2%	-45.5%	-43.3%

TENTATIVE ROOM NIGHTS					
Pre-Katrina	2006	2007	2008	2009	2010
7/31/2005	359,484	559,489	575,613	388,073	448,469
Post Katrina	2011	2012	2013	2014	2015
4/30/2010	371,351	411,344	406,545	396,979	406,680
Room Night Variance	11,867	-148,145	-169,068	8,906	-41,789
Percentage Variance	3.3%	-26.5%	-29.4%	2.3%	-9.3%

2010 – 2014 Definite & Tentative CVB Room Nights with Comparison

CVB DEFINITE ROOM NIGHTS BY MONTH						Avg. Monthly Definites 2002 - 2004	CVB TENTATIVE ROOM NIGHTS BY MONTH				
2010	2011	2012	2013	2014	2010		2011	2012	2013	2014	
January	86,780	27,754	23,866	61,180	32,552	133,980	0	43,981	18,711	19,693	27,556
February	75,858	74,635	41,916	129,016	12,851	143,561	0	36,866	40,165	61,797	29,360
March	121,876	81,386	162,340	58,770	8,870	178,209	0	34,515	38,493	47,500	100,579
April	131,298	112,191	106,064	128,310	71,161	170,145	0	23,902	35,834	15,138	18,925
May	134,676	115,668	44,330	26,359	3,450	138,816	3,465	19,011	58,596	66,823	5,689
June	84,282	103,182	62,290	27,206	30,263	172,108	7,552	26,182	36,917	23,376	44,748
July	174,897	31,363	106,445	19,126	32,997	138,099	8,458	70,738	72,826	52,751	52,504
August	48,692	47,199	38,600	6,414	9,831	70,628	13,349	14,371	44,727	21,434	50,550
September	15,546	23,234	70,981	9,936	11,770	94,784	10,969	28,356	15,410	24,355	18,264
October	110,965	62,653	107,516	66,662	96,840	175,429	15,124	21,465	17,480	39,833	7,276
November	98,971	48,049	14,791	94,449	86,418	177,014	19,186	42,351	26,722	17,107	4,635
December	20,957	49,469	8,988	14,460	2,570	62,402	2,345	9,613	5,463	16,738	36,893
Totals	1,104,798	776,783	788,127	641,888	399,573	1,655,174	80,448	371,351	411,344	406,545	396,979

2009 - 2011 CVB DEFINITE COMPARISON					
Year	2009 Def RN**	2010 Def RN**	09 - '10 Chg	2011 Def RN**	10- '11 Chg
January	91,228	86,780	-4.9%	27,754	-68.0%
February	83,872	75,858	-9.6%	74,635	-1.6%
March	111,741	121,876	9.1%	81,386	-33.2%
April	86,985	131,298	50.9%	112,191	-14.6%
May	88,238	134,676	52.6%	115,668	-14.1%
June	149,911	84,282	-43.8%	103,182	22.4%
July	161,916	174,897	8.0%	31,363	-82.1%
August	63,466	48,692	-23.3%	47,199	-3.1%
September	30,539	15,546	-49.1%	23,234	49.5%
October	130,348	110,965	-14.9%	62,653	-43.5%
November	93,204	98,971	6.2%	48,049	-51.5%
December	87,036	20,957	-75.9%	49,469	136.1%
Totals	1,178,484	1,104,798	-6.3%	776,783	-29.7%

Strata Report

CVB DEFINITE BOOKINGS BY PEAK AND YEAR						
Peak Rooms	2009	2010	2011	2012	2013	2014
>10,000	0	1	1	2	4	0
5001 - 10,000	0	9	8	5	4	8
2501 - 5000	0	10	7	13	7	4
1501 - 2500	0	22	10	6	5	2
1001 - 1500	0	13	14	9	6	6
501 - 1000	0	30	25	27	10	7
0 - 500	0	513	121	38	7	6
Total	0	598	186	100	43	33

ROOM NIGHTS FOR CVB DEFINITE BOOKINGS BY YEAR						
Peak Rooms	2009	2010	2011	2012	2013	2014
>10,000	0	61,380	54,146	193,212	306,183	0
5001 - 10,000	0	314,703	264,701	177,103	109,398	238,251
2501 - 5000	0	181,651	139,235	207,445	109,133	83,875
1501 - 2500	0	175,770	83,749	48,950	42,719	19,925
1001 - 1500	0	72,236	73,872	46,742	29,195	28,336
501 - 1000	0	83,601	67,137	76,044	32,801	22,287
0 - 500	0	215,821	95,608	38,452	12,638	6,899
Total	0	1,105,162	778,448	787,948	642,067	399,573

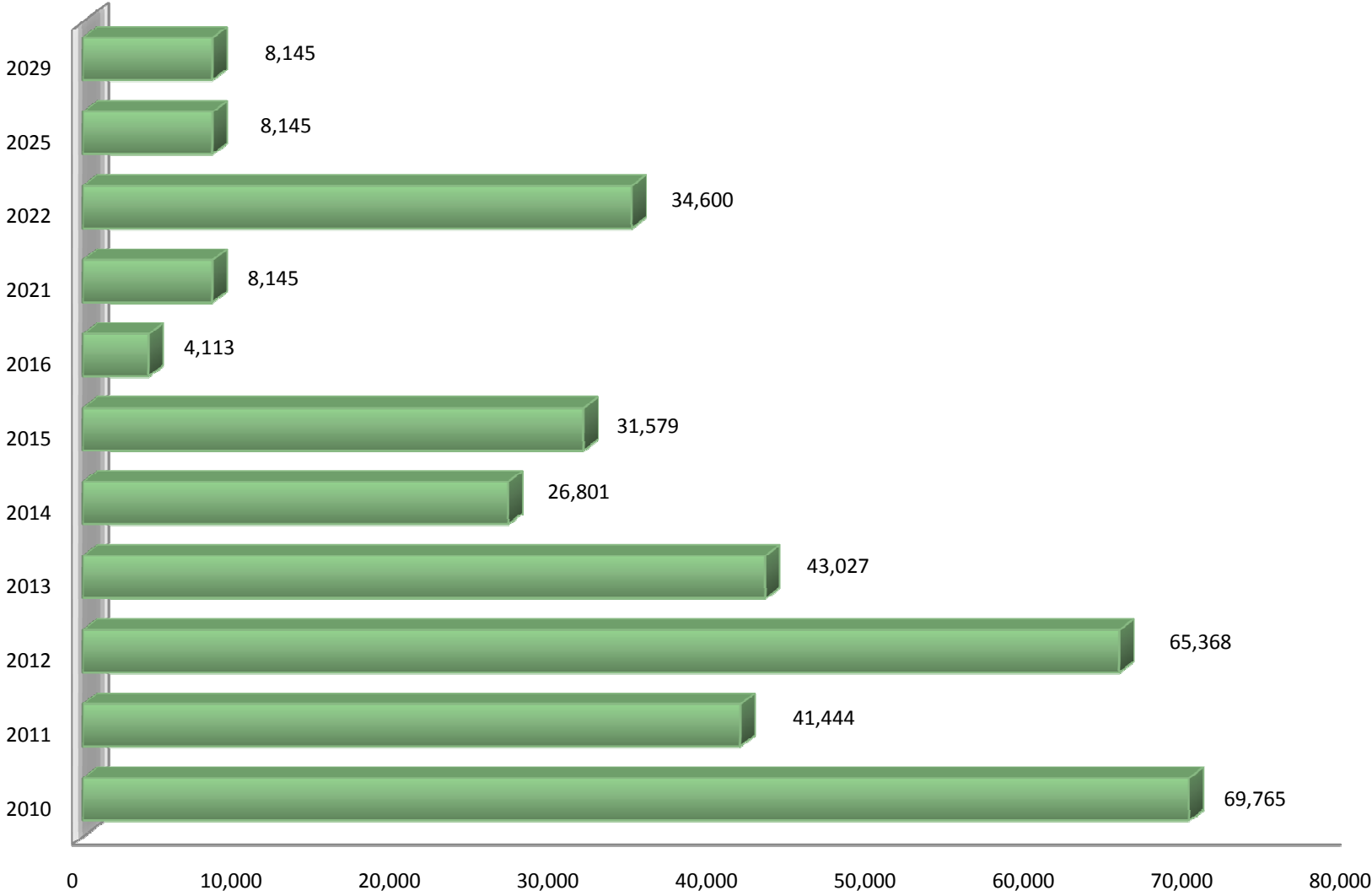
ATTENDANCE FOR CVB DEFINITE BOOKINGS BY YEAR						
Peak Rooms	2009	2010	2011	2012	2013	2014
>10,000	0	30,000	25,000	75,000	152,000	0
5001 - 10,000	0	170,000	139,000	106,900	77,000	139,153
2501 - 5000	0	169,200	71,960	107,800	63,030	38,500
1501 - 2500	0	110,200	66,800	31,600	17,400	8,000
1001 - 1500	0	38,500	35,245	19,904	14,100	15,400
501 - 1000	0	34,050	99,800	33,905	15,700	8,990
0 - 500	0	230,140	135,257	23,265	6,850	4,150
Total	0	782,090	573,062	398,374	346,080	214,193

CVB TENTATIVE BOOKINGS BY PEAK AND YEAR						
Peak Rooms	2009	2010	2011	2012	2013	2014
>10,000	0	0	1	1	1	2
5001 - 10,000	0	0	0	1	2	1
2501 - 5000	0	0	3	4	3	4
1501 - 2500	0	4	6	10	8	8
1001 - 1500	0	1	11	12	11	7
501 - 1000	0	6	26	16	28	16
0 - 500	0	120	225	100	48	21
Total	0	131	272	144	101	59

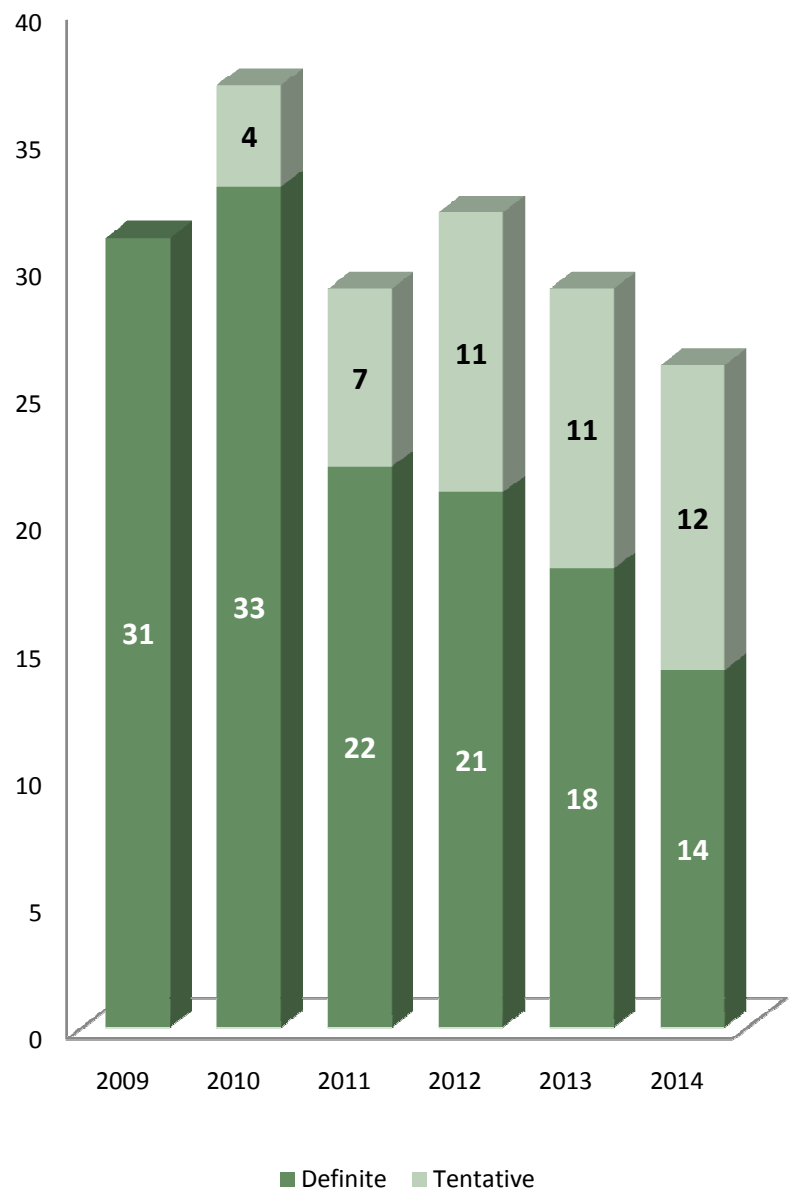
ROOM NIGHTS FOR CVB TENTATIVES BY YEAR						
Peak Rooms	2009	2010	2011	2012	2013	2014
>10,000	0	0	34,855	34,855	34,855	107,505
5001 - 10,000	0	0	0	18,773	80,430	37,988
2501 - 5000	0	0	56,295	77,174	41,487	64,889
1501 - 2500	0	22,429	39,283	86,474	63,989	64,984
1001 - 1500	0	6,426	50,286	63,697	57,537	48,352
501 - 1000	0	13,273	63,724	48,058	80,712	44,522
0 - 500	0	52,120	129,406	91,183	56,080	29,029
Total	0	94,248	373,849	420,214	415,090	397,269

ATTENDANCE FOR TENTATIVE BOOKINGS BY YEAR						
Peak Rooms	2009	2010	2011	2012	2013	2014
>10,000	0	0	25,000	25,000	25,000	53,000
5001 - 10,000	0	0	0	17,500	58,000	18,000
2501 - 5000	0	0	32,000	23,500	27,000	52,500
1501 - 2500	0	59,000	83,400	90,267	61,200	76,575
1001 - 1500	0	2,800	21,400	34,300	35,600	46,800
501 - 1000	0	4,295	31,202	28,940	43,440	27,950
0 - 500	0	34,723	77,012	136,625	130,150	71,734
Total	0	100,818	270,014	356,132	380,390	346,559

CVB Definite Bookings Jan – Apr 2010

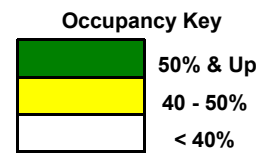


Tentative and Definite Groups of 2000+ Peak 2009 - 2014



Morial Convention Center Occupancy 2010 - 2015

	2010	2011	2012	2013	2014	2015
Jan	52.4%	10.5%	23.1%	40.6%	47.6%	0.0%
Feb	52.4%	51.2%	39.4%	64.3%	5.9%	20.2%
Mar	81.7%	73.4%	34.1%	33.9%	48.9%	32.5%
Apr	58.1%	46.1%	28.0%	71.9%	25.0%	25.6%
May	48.4%	59.4%	16.4%	29.8%	1.1%	21.2%
Jun	60.6%	56.1%	53.1%	32.2%	24.4%	10.8%
Jul	68.3%	12.6%	36.3%	8.1%	11.8%	0.0%
Aug	33.6%	20.2%	7.5%	0.0%	10.7%	12.1%
Sep	11.7%	21.9%	39.2%	7.8%	8.9%	1.4%
Oct	65.9%	44.4%	63.7%	47.0%	64.0%	36.8%
Nov	55.8%	64.7%	8.6%	48.3%	45.3%	34.2%
Dec	15.3%	20.7%	13.4%	9.4%	0.0%	14.8%
Total	50.4%	39.9%	30.2%	32.4%	24.6%	17.4%



As of 5/5/2010

Key National Hospitality Industry Indicators

