## OMNI ROYAL ORLEANS SALES MANAGER JULIE YATES NAMED WHERE NEW ORLEANS' SALES & MARKETING PERSON OF THE YEAR

## Omni Royal's Business Travel Sales Manager received Silver Plume Award for 2014

NEW ORLEANS (Sept. 9, 2014)--WHERE New Orleans honored Omni Royal Orleans Business Travel Sales Manager Julie Yates as Sales & Marketing Person of the Year during the 23rd Annual Silver Plume Awards black-tie gala at the Sheraton New Orleans Hotel.

Julie has worked at the 345-room Omni Royal Orleans for 32 years and as the French Quarter hotel's business travel sales manager since 2002.

"We are thrilled *WHERE New Orleans* has selected Julie as Sales & Marketing Person of the Year in honor of her talent, dedication and deep desire to promote New Orleans, our hotel and the Omni brand," said Danielle Plauche-Shaw, Omni Royal Orleans Director of Sales & Marketing.

Where New Orleans is part of an international network of travel magazines and presents the Silver Plume Awards annually throughout North America and Europe. Top professionals of the New Orleans hospitality industry were honored for their contributions to tourism, the hospitality industry and the community at large.

A historic luxury hotel in the heart of the French Quarter, the seven-story Omni Royal Orleans features 14,000 square feet of function space in 17 magnificent function rooms, many with natural lighting and balconies that open to the French Quarter and picturesque courtyards. Known for its superior service, the Omni has been a Four Diamond Luxury Hotel for the past 31 years and has received the prestigious Pinnacle Award for 10 straight years for superior meeting services.

The Omni Royal Orleans was named *U.S. News & World Report's* Best Hotels 2014: #5 in New Orleans and #2 in New Orleans in*Condé Naste's* 2013 Reader Choice Awards.

## About Omni Royal Orleans

The Omni Royal Orleans is a 345-room hotel in the French Quarter of New Orleans, Louisiana. Located on the most fashionable corner, St. Louis at Royal, the hotel has received the four-diamond luxury award for the past 31 years. With a \$15 million renovation in March 2013, the hotel welcomed modernized guest rooms, 24 new iconic wrought iron balconies and refreshed public spaces. Omni Royal Orleans offers several dining outlets, including the Zagat award-winning Rib Room, Touche Bar and La Riviera for poolside refreshments. Additional features include a rooftop fitness center, on-site barbershop, rooftop outdoor heated pool and an observation deck with picturesque views of the French Quarter and Mississippi River.

In addition to the four-diamond luxury award, the Omni Royal has earned the Pinnacle Award for its superior meeting services for the past ten years and was named in *U.S. News & World Report's* Best Hotels 2014: #5 in New Orleans.

## About Omni Hotels & Resorts

Omni Hotels & Resorts creates genuine, authentic guest experiences at 60 distinct luxury hotels and resorts in leading business gateways and leisure destinations across North America. With over 20 world-class golf courses and award-winning spa retreats, to dynamic business settings, each Omni showcases the local flavor of the destination while featuring four-diamond services, signature restaurants, Wi-Fi connectivity and unique wellness options. Known for its distinguished, personalized service, Omni leaves a lasting impression with every customer interaction, with a heightened level of recognition and rewards delivered through its Select Guest loyalty program and the company's "Power of One" associate empowerment program. The brand is frequently recognized by top consumer research organizations and travel publications. To get additional information or book accommodations, visit omnihotels.com or call 1-800-The-Omni.

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