

# OMNI HOTELS®

royal orleans | new orleans

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## **OMNI ROYAL ORLEANS INTRODUCES NEW TECHNOLOGIES FOR SUCCESSFUL MEETINGS** *Adds mobile meeting application, dedicated Wi-Fi network for 14,000-square-foot function space*

**NEW ORLEANS (August 7, 2014)** -- The [Omni Royal Orleans](#), 621 St. Louis St., has introduced the latest addition to its meeting planner toolkit, **OmniLink, a mobile meeting application** that allows meeting planners to share event information such as digital way finding, inter-meeting messaging, video access, schedules and presentations with participants on their mobile devices.

[Omni Hotels & Resorts](#) recently unveiled OmniLink across its meeting properties. The OmniLink application, developed and powered by the hotel group's trusted **Audio Visual vendor Encore Event Technologies**, helps meeting planners and attendees both by streamlining communications among participants and reducing the need for paper programs and agendas, meeting notes and destination maps. OmniLink is available at no charge to meeting planners using Encore Event Technologies as their audio visual provider.

After undergoing a **\$15 million renovation of the hotel's guestrooms and public spaces in 2013**, the Omni Royal Orleans has focused on upgrades to technology in its 14,000 square feet of function space, making it a competitive rival of the newest meeting properties, including:

- **Dedicated High-performance 8.0211n Mid-Range Smart Wi-Fi Access Points** with Adaptive Antenna Technology and all new 1Gbps switches installed throughout all conference spaces;
- **New 60-inch high-definition smart TVs plus ceiling-mounted 4,000 lumen projectors** with front and rear projection capabilities and multiple-format seamless video switchers; and
- Omni Royal Orleans will more than double its inventory of **fully customizable LED lighting** to accent events and install upgraded audio equipment throughout its meeting spaces over the coming months.

Meeting clients also have access to a wide inventory of top-of-the-line equipment, competitively priced and readily available through the collection of properties. Plus, they receive customized support and creative program consultation from highly trained on-site audio visual technicians who are proficient in equipment setup, operation and instruction and are available for immediate response to service needs.

"At the Omni Royal Orleans, we realize that modern meeting technology is an important part of today's meeting planning, which is why we aim to provide the tools for meeting planners to create engaging events and interactive experiences that increase convenience and efficiency and improve participant engagement," said Danielle Plauche-Shaw, Director of Sales & Marketing at Omni Royal Orleans.

Omni Royal Orleans' **14,000 square feet of flexible function space** includes 17 meeting rooms and the 6,868-square-foot Grand Salon Complex, as well as the Vieux Carre Suite, Orleans Room and Royal Garden Terrace, which open onto balconies or lush tropical courtyards.

The 345-room hotel is located in the heart of the French Quarter at 621 St. Louis St. in the popular meeting destination of New Orleans. A four-diamond luxury hotel, Omni Royal Orleans is conveniently located near some of the city's finest art galleries, shops and restaurants. The hotel is just one of just three New Orleans hotels recognized on the National Trust for Historic Preservation's Historic Hotels of America registry. Omni Royal Orleans has received the prestigious Pinnacle Award for 10 years straight for superior meeting services and ranked No. 2 in New Orleans in *Condé Nast Traveler's* 2013 Reader Choice Awards.

**About Omni Royal Orleans**

The Omni Royal Orleans is a 345-room hotel in the French Quarter of New Orleans, Louisiana. Located on the most fashionable corner, St. Louis at Royal, the hotel has received the four-diamond luxury award for the past 31 years. With a \$15 million renovation in March 2013, the hotel welcomed modernized guest rooms, 24 new iconic wrought iron balconies and refreshed public spaces. Omni Royal Orleans offers several dining outlets, including the Zagat award-winning Rib Room, Touche Bar and La Riviera for poolside refreshments. Additional features include a rooftop fitness center, on-site barber shop, rooftop outdoor heated pool and an observation deck with picturesque views of the French Quarter and Mississippi River.

In addition to the four-diamond luxury award, the Omni Royal has earned the Pinnacle Award for its superior meeting services for the past ten years and was named in U.S. News & World Report's Best Hotels 2014: #5 in New Orleans.

**About Omni Hotels & Resorts**

Omni Hotels & Resorts creates genuine, authentic guest experiences at 60 distinct luxury hotels and resorts in leading business gateways and leisure destinations across North America. With over 20 world-class golf courses and award-winning spa retreats, to dynamic business settings, each Omni showcases the local flavor of the destination while featuring four-diamond services, signature restaurants, Wi-Fi connectivity and unique wellness options. Known for its distinguished, personalized service, Omni leaves a lasting impression with every customer interaction, with a heightened level of recognition and rewards delivered through its Select Guest loyalty program and the company's "Power of One" associate empowerment program. The brand is frequently recognized by top consumer research organizations and travel publications. To get additional information or book accommodations, visit [omnihotels.com](http://omnihotels.com) or call 1-800-The-Omni.

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