



**Greater New Orleans
Hotel & Lodging
Association**

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FOR IMMEDIATE RELEASE

*****PRESS RELEASE***PHOTO RELEASE*****

**Local Restaurant Industry Steps Up to Help *Feed the Need NOLA*
During Hunger Action Month**

New Orleans, LA (September 19, 2017) - Today, as we commemorate Hunger Action Month, the exclusive caterer of the Mercedes-Benz Superdome [Centerplate](#) prepared and served lunch to more than 100 homeless individuals at the New Orleans Mission, marking one of the first restaurants to participate in the Greater New Orleans Hotel & Lodging Association's (GNOHLA) ongoing initiative *Feed the Need NOLA*. Through this initiative, which began in May 2016, GNOHLA members from the local lodging industry provide weekly meals for hundreds of homeless and hungry individuals at the New Orleans Mission and St. Jude Community Center – alternating locations each week. GNOHLA hopes that more restaurants will participate in *Feed the Need NOLA* so that the program can serve lunch weekly at both locations. This expansion would free up thousands of dollars in each organization's budget that could be allocated to life-changing programs.

"In an effort to expand our services at the New Orleans Mission and St. Jude Community Center through *Feed the Need NOLA*, we asked the Louisiana Restaurant Association to call on their members. We are so grateful that several local restaurants have already stepped up to serve, including Centerplate, and we hope that more will follow suit in the coming months," said Mavis Early, Executive Director of the Greater New Orleans Hotel & Lodging Association."

Feed the Need NOLA welcomes other restaurants and lodging partners to make a difference in their community by participating in the program. Partners are asked to commit to preparing, delivering and serving 200 meals at least once per year.

For more information about *Feed the Need NOLA*, please visit www.gnohla.com/feedtheneednola. To become a *Feed the Need NOLA* partner, call GNOHLA Executive Director Mavis Early at 504-525-2264.

Editor's Note: High res images from today's lunch service are available by [clicking here](#).

About the Greater New Orleans Hotel & Lodging Association:

The Greater New Orleans Hotel & Lodging Association is a membership-based professional trade association representing the hotel and lodging industry in the Greater New Orleans area. GNOHLA is devoted to representing the rights and interests of the New Orleans hospitality industry through education, political action, communication, and marketing; for providing member benefits that improve the financial position and public awareness of its members; and for supporting strategic alliances to promote the value of New Orleans tourism and travel. For more information, visit www.gnohla.com.