

## **InterContinental New Orleans Launches "Experience the Rebirth" Website That Tracks the Hotel's \$26 Million Renovation**

**New Orleans, LA** - The InterContinental New Orleans has officially launched its ["Experience the Rebirth"](#) website that tracks, in real time, the hotel's \$26 million renovation. The site highlights the hotel's rich past and its bright future. A gallery of renderings and most recent construction photos are available for viewing. Hotel bookings are also available for customers through the website. Renovations are scheduled for completion by early fall.

InterContinental New Orleans Director of Sales & Marketing Angela Matherne is blogging on the new site updating the progress of the hotel's renovation.

"It is fun and exciting to watch the transformation. The blog is my way of sharing the daily development process with our loyal customers," said Matherne.

This is the first major work performed at the hotel property since its opening in 1984. The new ownership team is Southwest Value Partners, a San Diego real estate investment firm and Dimension Development, a hotel management company based in Natchitoches, Louisiana.

InterContinental New Orleans General Manager John Romano said, "The renovation is the most important investment made to date in New Orleans by the hotel's new ownership. They are committed to high quality, dependable service which is accentuated by the renovation's design and functionality."

### **Renovations**

The sense of arrival to the InterContinental New Orleans is the most immediately recognizable element of the renovation. The new, dramatic and expansive entrance lobby is the design centerpiece of the renovation. The transformation of the hotel's 1st level entrance into a new spacious lobby begins with the removal of the 1st level escalators.

- 1st level entrance dramatically transformed
- New 1st level expansive, comfortable lobby with front desk and concierge area
- New and renovated spaces accommodate a lounge and a signature restaurant, adjoining the open 1st level lobby

- New 2nd level state-of-the-art meeting spaces
- 12,000 square feet of meeting space
- Rebuilt hotel infrastructure including, heating and cooling systems and laundry operations
- 479 completely renovated guestrooms

## **Operations**

- During renovations, the portico vehicle entrance and exit facing St. Charles Avenue is unchanged.
- During renovations, guests will enter and exit the building at the hotel's atrium. The atrium entrance is located to the right of the hotel's portico.
- Guestroom renovations will be conducted floor by floor. While work is in progress on a designated floor, the floor will be closed to hotel guests.
- Hotel room service and catering operations are unchanged
- Veranda restaurant breakfast, lunch and dinner service is unchanged.

## **InterContinental New Orleans**

For three decades Intercontinental New Orleans has been integral to the local culture and business community of America's most European City. The hotel has been a major industry player in the birth and development of the City's tourism, convention and hospitality industry keeping pace with the growth of the City's most important industry through innovation and unprecedented service to locals and the convention and tourism public. Known for its refinement and elegance, the hotel is situated in the center of business, shopping and entertainment areas and within walking distance to the historic French Quarter, Canal Street and the Ernest N. Morial Convention Center.

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