



**Greater New Orleans
Hotel & Lodging
Association**

Reverse Tradeshow Reservation Form

____ Yes, sign me up. I will reserve a table for the **GNOHLA Reverse Tradeshow**,
Thursday, August 25, 2022

Name _____

Hotel _____

I will also bring the following representative from my hotel:

Name _____ TITLE _____

Phone _____ EMAIL _____

The representative you bring should be someone who is involved in purchasing or who could direct the allied member to the appropriate contact to introduce their services or products.

Event Details:

2022 Reverse Tradeshow
Thursday, August 25, 2022
9:00 am – 10:30 am
The JW Marriott Hotel
614 Canal Street, New Orleans, Louisiana

What is a Reverse Tradeshow?

The Reverse Tradeshow is GNOHLA's signature approach to the traditional trade show. Proven successful, this format allows allied members to meet with hoteliers one-on-one and in one location. General Managers and representatives from various hotels will be seated at tables while allied members rotate through, presenting their company's products and services, and making valuable contacts within the industry.

Please return to:

kristyn@gnohla.com