



**Greater New Orleans
Hotel & Lodging
Association**

Reverse Tradeshow Attendance Form

____ Yes, sign me up. I will be attending the **GNOHLA Reverse Tradeshow**,
Wednesday, August 23, 2023.

Name _____

Title _____

Company _____

Phone _____ EMAIL _____

I will also bring the following representative from my company:

Name _____ TITLE _____

Phone _____ EMAIL _____

Event Details:

2023 Reverse Tradeshow

When

Wednesday, August 23, 2023

8:30 am – 10:30 am

Where

The JW Marriott Hotel

614 Canal Street, New Orleans, Louisiana

Cost

\$425.00

Credit Card forms attached to this email

What is a Reverse Tradeshow?

The Reverse Tradeshow is a GNOHLA's signature approach to the traditional trade show. Proven successful, this format allows allied members to meet with hoteliers one-on-one and in one location. General Managers and representatives from various hotels will be seated at tables while allied members rotate through, presenting their company's products and services, and making valuable contacts within the industry.

Please return to:

natasha@gnohla.com